

SPARTAN IN-STORE RADIO NETWORK SCRIPT :30 COPY

CLIENT: Michigan Apples

RUN DATES: 10-8 thru 11-4

Announcer Preference: FEMALE (Upbeat Announcing Style)

Shoppers,
Be sure to take home Michigan Apples today!

Stop by the produce department now and select from a wide variety of fresh, crisp Michigan Apples including our super-crunchy Honeycrisp, tart Macintosh, sweet Gala and mellow-Yellow Delicious apples.

Michigan is the 3rd-largest apple-growing state, and we have nearly 1000 family farms that practice the art of bringing in a premium quality apple crop - just for you.

Michigan's Great Lakes and cool nights bring excellent flavor to Michigan Apples.

Also pick up Michigan-made Apple Cider while you're in the Produce Section. Don't forget Michigan Apple Juice, applesauce and pie filling for your fall baking and snacking needs.

Tasty, healthy and good for your family. Pick up Michigan Apples today. Looking for great apple recipes? Visit MichiganApples.com and remember to Select Michigan. It's good for you, our growers and our local economy.